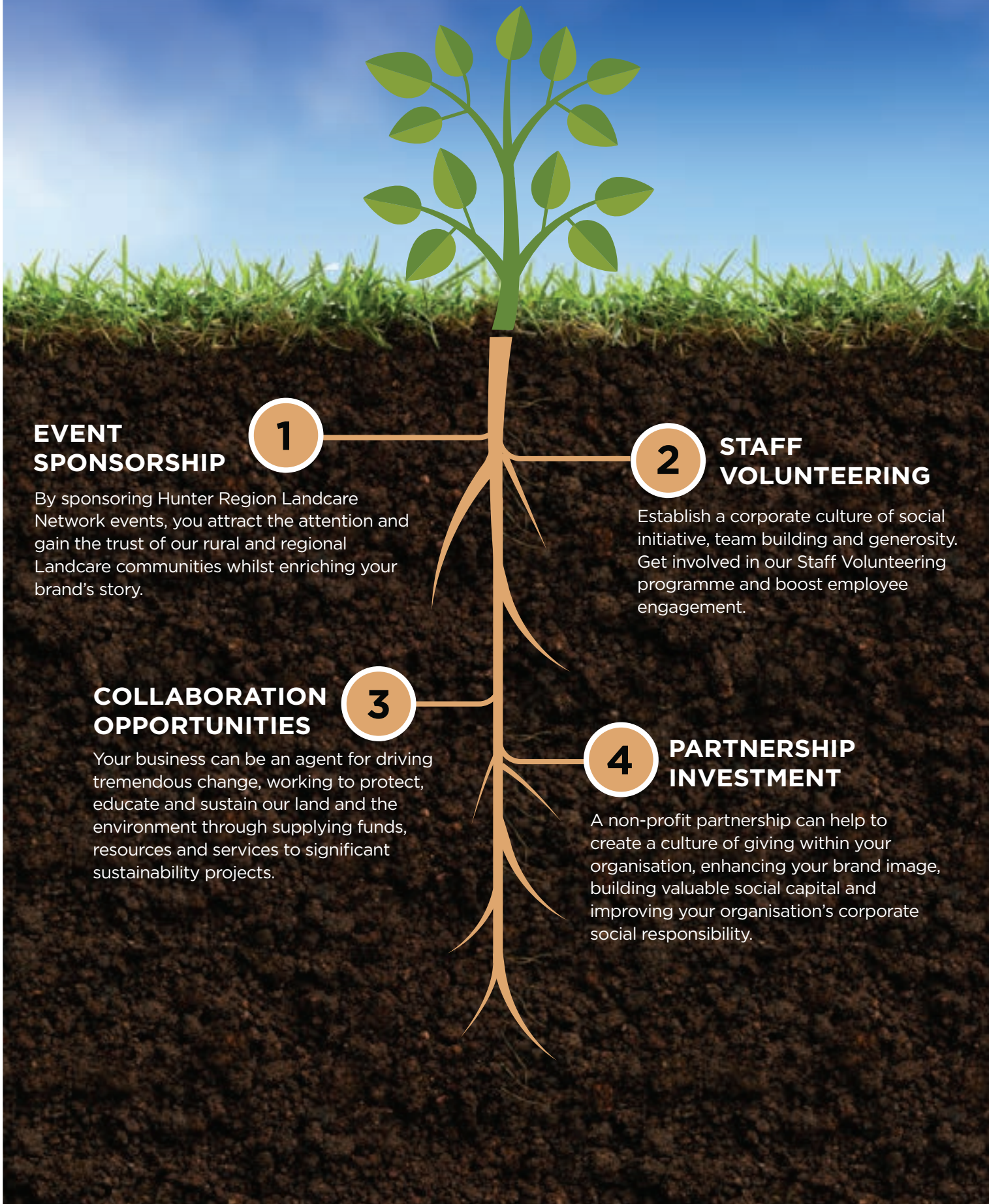


CORPORATE PARTNERSHIP OPPORTUNITIES



1 EVENT SPONSORSHIP

By sponsoring Hunter Region Landcare Network events, you attract the attention and gain the trust of our rural and regional Landcare communities whilst enriching your brand's story.

2 STAFF VOLUNTEERING

Establish a corporate culture of social initiative, team building and generosity. Get involved in our Staff Volunteering programme and boost employee engagement.

3 COLLABORATION OPPORTUNITIES

Your business can be an agent for driving tremendous change, working to protect, educate and sustain our land and the environment through supplying funds, resources and services to significant sustainability projects.

4 PARTNERSHIP INVESTMENT

A non-profit partnership can help to create a culture of giving within your organisation, enhancing your brand image, building valuable social capital and improving your organisation's corporate social responsibility.

WHY PARTNER WITH HUNTER REGION LANDCARE NETWORK?

- The Hunter Region Landcare Network will work with your organisation to **tailor a partnership package** according to your requirements and level of investment.
- Your organisation can **build valuable social capital** whilst positioning yourselves as an **environmentally aware employer** providing maximum benefits to your brand and business.
- The Hunter Region Landcare Network provides **local, relevant, flexible volunteering opportunities** and projects.
- **Your company's impact is tangible**, employees will be able to instantly see how their involvement is impacting the local environment with updates, stories and reports from on the ground projects.



HOW DO I PARTNER WITH HUNTER REGION LANDCARE NETWORK?

Partnership opportunities and benefits for your organisation

1



EVENT SPONSORSHIP

Event Sponsorship provides your local business with the opportunity to leverage the Hunter Region Landcare Networks community reach and social capital.

By sponsoring one of our events you will be aligning your company's brand and values with those of Landcare nationwide, one of Australia's most renowned and trusted not-for-profit organisations.

Events may include: field days, workshops, festivals, open days.

Staff Volunteering offers a means for your employees to deliver positive environmental outcomes with a focus on team building and shared learning.

Your employees will gain new skills and knowledge, enjoy a sense of achievement whilst connecting with their local community, and appreciate how their activities at home and work may be impacting on our environment.

Staff volunteering may involve planting, bush regeneration, farm activities.

2



STAFF VOLUNTEERING

By working with us, your organisation can fulfil its corporate social responsibility through supplying funds, resources, products and services to local projects.

Your organisation will be able to meet its strategic objectives and targets whilst providing local Landcare groups with what they need to continue their work in protecting, educating and sustaining our lands across the Hunter region.

Opportunities include: provision of personal protective equipment, signage, etc.

3



COLLABORATION OPPORTUNITIES

Partnership Investments are designed to align your organisation's corporate social responsibility and sustainability goals with Landcare community projects in the Hunter region. Your organisations financial backing will contribute directly to a wide range of initiatives that deliver critically important environmental outcomes for the Hunter region.

Investment opportunities may include National Landcare Priorities in an effort to address: loss of vegetation, soil degradation, water quality, pests, weeds.

4



PARTNERSHIP INVESTMENT

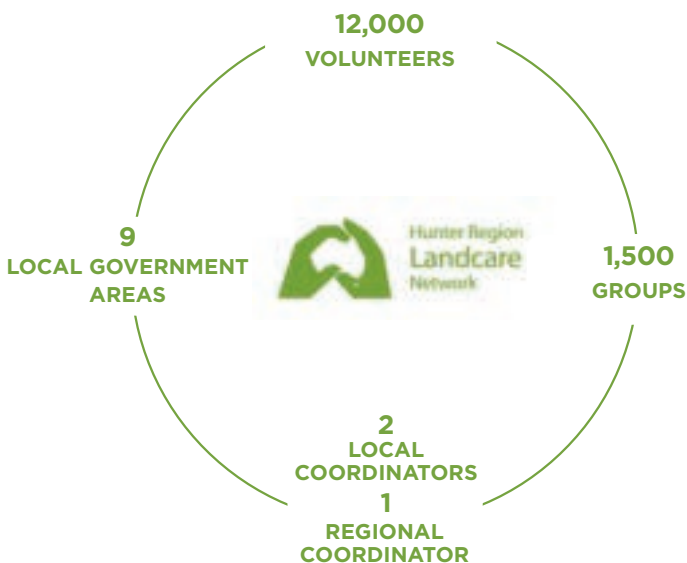
HUNTER REGION LANDCARE NETWORK

MANY HANDS ONE VOICE

WHO WE ARE

Landcare is a grassroots movement dedicated to the care of our land, environment and the people who invest their time in the sustainable management of our natural resources in NSW. Landcare has a community-driven approach focusing on improving the resilience of the environment now and into the future.

The Hunter Region Landcare Network covers one of 11 regions in NSW, and acts as the conduit between local Landcare groups and key decision makers at the Local, State and Federal level.



The work that Landcarers carry out is as varied as the groups themselves.

Every week across the Hunter, Landcarers are managing coastal dunes, waterways, bushland reserves, and wetlands, improving habitat and biodiversity.

We work to ensure that local Landcare groups are supported by providing resources and a voice for local projects.

Our mission is to support Landcarers in the Hunter region in caring for our land, environment and communities.

CONTACT US

For more information on how to partner with the Hunter Region Landcare Network, please contact the Regional Landcare Coordinator

M: 0418 399 281 **E:** regionalhunterlandcare@gmail.com

WWW.HUNTERLANDCARE.ORG.AU

