

Recognition Guidelines

Hunter Local Land Services - National Landcare Program partner funded projects

For all projects funded by Hunter LLS, through National Landcare Program funding, we require you to comply with our branding and communications requirements.

Remember to send a copy of your published products with your reporting to Hunter LLS, so we have a copy to report to the Australian Government.

Please check your contract or funding deed, and ensure that you adhere to these guidelines below.

When to apply the branding

We ask that you comply with branding, where Hunter Local Land Services is funding you to deliver programs or activities through the Australian Government's Regional Land Partnerships - National Landcare Program. (Check your funding deed for more details.)

Branding and recognition must be used for:

- News articles
- All published documents or resources (includes signage, newsletters, fact sheets, posters, fliers, banners, publications)
- Social media articles
- Videos or online platforms

Recognition requirements

Please refer to the Australian Government's National Landcare Program (NLP) recognition guidelines to ensure you meet these standards.

<http://www.nrm.gov.au/system/files/resources/61ee2a96-b4a1-4e19-a2f4-87ed43da3b2e/files/nlp-funding-recognition-guidelines-2019-v2.pdf>

Social media:

Tag the **@NationalLandcareProgram** in each post, and also use **#landcare** and **#NLP** or for Twitter **@envirogov**. You can also tag **@HunterLLS** in the post. Please also include the recognition wording in your post (at the end of the post is fine)



Recognition wording and logos:

All text must be accompanied by the LLS and NLP logos, as per below.

If Hunter LLS is fully funding your project or activity, the following **wording must be used, and in conjunction with the LLS and NLP logo**.

This project is supported by Hunter Local Land Services through funding from the Australian Government's National Landcare Program.

If Hunter LLS is part funding your project and you or another partner is co-funding your project or activity, the following **wording must be used, and in conjunction with the LLS and NLP logo**.

This project is supported by Hunter Local Land Services through funding from the Australian Government's National Landcare Program and [insert partner name]



Local Land Services



Before you print, publish or promote!

Hunter LLS need to check your work before you publish or print. Please send to your Project Contact (in your contract), allow several business days for us to check it.

For events, please email your Hunter LLS funded event details (and flier) to our communications staff, at least 2 weeks before the event to penny.evans@lls.nsw.gov.au (and cc your project contact). **Thank you!**



Local Land Services

For more information:

Hunter Local Land Services

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